

**Welcome Email Sequence from Downloading Sneak Preview**

**Email #1: Sent immediately delivering lead magnet**

**Subject Line:** Thanks for downloading a preview of *Outsider Agent* {name}

Hello {name},

Thanks so much for signing up for a preview of *Outsider Agent*. If you didn't get the download the first time, here it is again.

To give you an idea of what you're in for, the danger, stressful situations, and the adversity I faced in my life and career as an FBI agent actually brought out the spiritual side of me. I've come to realize that we're all on a continuous journey of spiritual evolution, and each of us travels at our own pace.

My hope is that the book helps you see your challenges and obstacles as opportunities for your own spiritual growth and awakening.

Have you been in a stressful situation that tested you and forced you to see yourself in a different light?

Hit reply and let me know, I'd love to hear about your story.

Best,  
Anthony

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**Email #2** (Sent 5 days later after they've had time to read)

**Subject Line A:** I'll be brief...

**Subject Line B:** Checking in with you {name}

{name},

It's been 5 days since you downloaded a preview of *Outsider Agent* and I wanted to check in with you.

One of my messages in the book is that you can always view challenges as growth opportunities. It's possible to embrace them, grow from them, and share them so we can learn from each other. Perfection is not the goal. The goal is to keep growing.

I hope sharing my story helps you believe this truth.

~ Anthony

P.S. Here's the Amazon link to purchase it now if you want to keep reading.

**Email #3: (Sent 2 days after email #2)**

**Subject Line A:** When have you been in the right place at the right time?

**Subject Line B:** A last email about your *Outsider Agent* Preview

Hi {name},

After growing up on the streets of Venezuela, 20 years as an FBI Special Agent, and 14 years leading Arixmar's security and investigative services, I've learned how to value every moment.

I had to constantly put myself through life-and-death scenarios to learn a few important life lessons.

As I wrote *Outsider Agent*, I wanted you to see my story as a mirror and recognize yourself in some of my struggles.

Whatever your belief system or your profession, we're all connected through this human experience.

Trust me.

I've experienced that at any given moment when you think everything is lost, you can let peacefulness wash over you. You can trust you're in the right place, at the right time, for the right reasons.

My aim in sharing my adventures is to help you crack your own personal code, trust you will be assisted, and watch the miracles happen.

What experiences have shown you that you were in the right place at the exact right moment? They can be ordinary or extraordinary.

Would you hit reply and share one with me?

~ Anthony

**P.S.** Sharing an Amazon review is the easiest, and best way to support new books.

So if you bought the book and you're able to take the extra 30 seconds to leave a review I'd appreciate it!

**P.P.S.** This is the last email you'll receive from me about your sneak preview of *Outsider Agent*.

[Outsider Agent Landing Page](#)