

Welcome Sequence from Downloading Sneak Preview

Email #1: Sent immediately delivering lead magnet

Subject Line: Here's your sneak peek of Travel to Transform

Hello traveler {Name},

Thanks so much for signing up for a preview of *Travel to Transform*. Here's a sneak peek for you to download:

I want to give you an idea of what you're in for...so let's start with a commonly asked question.

WHAT IS A GLOBAL CITIZEN?

In the past, people perceived global citizens as those fighting for humanitarian causes or those traveling frequently. The term wasn't immediately relatable to our day-to-day lives.

I was one of those unknowing people and that's how I missed the mark. I missed out on the world of opportunities it had to offer and was struggling to survive in my local rat race...

But when I'm talking about a global citizen, it is simply an identity that transcends and includes our local affiliations.

A mindset that could transform your modern life from a state of surviving to a state of thriving.

And the best part is—everyone can transform into a global citizen at any time. There is no product to buy, no service to subscribe to, and no membership fee to pay.

It is simply an awakening of your awareness!

I hope this book will help you acquire this awareness and unleash these opportunities in your life.

Now simply sit back, relax, no seatbelt to be fastened (if you're not on a plane), and enjoy the reading.

Oh... and feel free to click "Reply" to any emails with questions or comments. Especially if there's something you want to learn more about. I read each one—they are my favorite surprises.

(Aside from when I got a free upgrade for my seat at the airport counter.)

With Travel-spiration,

Freeman

P.S. If you haven't already, make sure to drag my emails out of your 'Promotions' or 'Junk' Folder if they have flown in there. You won't want to miss out on all the resources coming your way!

Email #2 (Sent 5 days later after they've had time to read)

Subject Line A: I'll be brief...

Subject Line B: Checking in with you {Name}

{Name},

How's your journey so far? It's been 5 days since you downloaded a preview of *Travel to Transform* and I'd love to hear if you liked it, so feel free to respond to this email with your thoughts.

Most people use traveling as an escape tool from reality. But the truth is, traveling can be your ultimate fast track to personal mastery.

And wouldn't it be wonderful if there were an **ultimate self-help guide for travel lovers**? That's when I realized I had to write *Travel to Transform*.

Here's what **other global citizens** are saying about the book:

★★★★★

"An inspiring read for all modern day travellers! This book brings personal-mastery, travel and self-awareness all together beautifully."

—Ajit Nawalkha, Co-Founder & CEO at Evercoach







"Freeman's book is as inspiring as his work on leading the conscious communities for Mindvalley [...] he shares all the critical lessons that are seldom taught in traditional education."

—Eni Selfo, Head of Community at Mindvalley
(World's #1 personal growth platform)

And a few Amazon reviews from fans:

 Charles G
★★★★★ Verified Purchase
Travel and Transformation
Reviewed in Australia 🇦🇺 on January 7, 2023
More than just a travel memoir. Freeman vulnerably shares his journey of travel that also led to shifts in mindset and personal growth. Some interesting stories that you can connect with emotionally and also provides some insightful tips on how you can use travel as a tool for self growth.

 Yuliia Matvieieva
★★★★★
It's will change your life 🔥
Reviewed in Canada 🇨🇦 on January 15, 2023
"I love traveling and have lived in many different countries for many years. This book is perfect for those who want to be inspired to live a better life."

{Name}, here's the [Amazon link](#) to purchase it now if you want to keep reading.

I look forward to continuing this journey with you!

With Travel-spiration,

Freeman

P.S. If you already bought a copy (THANK YOU!), it'd mean the world to me if you could take 30 more seconds to help leave an honest book review.

Reviews are the most important factor in how many new global citizen readers the book can reach. Each one makes a big difference!